

# News Release

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## Bright star heralds the emergence of Maitreya, the World Teacher

**For over 30 years author, lecturer and artist Benjamin Creme** has been preparing the way for the emergence of Maitreya the World Teacher.

**On 12 December 2008 Share International distributed a news release** announcing that in the very near future a large, bright star will appear in the sky visible throughout the world, night and day. Around a week later Maitreya will give his first interview on major US television.

**Since early January 2009 sightings of the star** have been reported from Norway, South Africa, the United States, Dubai and Qatar. More and more sightings are now expected. Reports have already appeared in Norwegian newspapers.

**A new article by Benjamin Creme's Master**, who is based in the Himalayas, reveals how close we are to witnessing this sign and the historic events which will follow. Maitreya's first interview will lead to further and more frequent interviews in the USA, Japan and other countries.

## Maitreya's first interview

**In the very near future**, people everywhere will have the opportunity to witness an extraordinary and significant sign, the like of which has been manifested only once before, at the birth of Jesus. Then, according to Christian teaching, a star appeared in the heavens and led three wise men from the East to the birthplace of Jesus. Soon, once again, a star-like luminary of brilliant power will be seen around the world. What does this mean? How is it possible?

**The answer lies in the fact** that this mysterious event is a sign, and heralds the beginning of Maitreya's open mission. Soon after the sign appears in our skies, Maitreya will give His first media interview on American television.

**On that open, public occasion**, still unannounced as Maitreya, the World Teacher will present His views on the economic and financial chaos which now grips the world. He will explain its origins and final outcome, and present, to some extent, His recipe for amelioration of the present heavy burden on the poor of the world. Thus He will prepare the way for a more detailed and specific announcement of His ideas.

**How will viewers respond?** They will not know His background or status. Will they listen to and consider His words? It is too soon to know exactly but the following may be said: never before will they have seen or heard Maitreya speak. Nor, while listening, will they have experienced His unique energy, heart to heart. Also, this is a unique time in history with whole nations stunned and apprehensive for the future. Therefore it can be assumed that many who hear His words will be open and eager to hear more. It is not for

nothing that Maitreya has waited patiently for this moment to enter the public world; America, for one, would not have responded sooner. Now, for the first time in many years, a new Administration has to cope with financial chaos, unemployment and social unrest on a massive scale. The moment of truth for America and the world has arrived.

**Not alone in America but worldwide**, people are awakening to the need for and the possibility of change. The politicians and economists call the present situation a 'downturn' and a 'recession'. In truth, we are witnessing the last stumbling steps of the old order. Millions are becoming aware that unbridled competition and greed are not the safest path for men, that such materialistic doctrines create a 'slippery slope' for the unwary, and, eventually, the international crisis we have today.

**Of course, many people** of burgeoning wealth stand clear of the present loss of confidence in the ways which have made them rich, and think it only 'a matter of time' until we are back on course and thriving again.

**Will they heed Maitreya** and recognize the sense of His argument? Lost in their arrogance and self-esteem, possibly not. However, many are less sanguine about a return to the status quo. Many have suffered painful losses and have lost faith in the old methods. The peoples of the nations are ripe and ready for change. They call out for change and a more meaningful life. Maitreya will remind men of the essentials without which there is no future for man: Justice and Peace. And the only way to both is through sharing.

*[Share International Jan/Feb 2009]*

## Background information

**For over 30 years** artist, author, and lecturer Benjamin Creme has been preparing the way for the biggest event in history — the emergence of Maitreya the World Teacher and His group, The Masters of Wisdom. Millions of people around the world have heard his information and wait expectantly for this momentous event.

**Since 19 July 1977** Maitreya has been living in the Asian community of London, England, gradually emerging before the public. Long awaited by all faiths under different names, Maitreya is the World Teacher for all people, religious or not.

**Maitreya's 'roving ambassador'** Benjamin Creme travels the world spreading his message of hope and creating a climate of expectancy for Maitreya's emergence. Trained and supervised over many years by his own Master, with whom he is in constant telepathic contact, Benjamin Creme has access to up-to-date information on Maitreya's emergence, giving him the total conviction needed to present this story to a sceptical world.

**As a modern man** concerned with today's problems, Maitreya works behind the scenes of our changing world. The outpouring of His extraordinary energy has been the stimulus for dramatic developments on many fronts: the ending of the cold war; the break-up of the Soviet Union; the unification of Germany; the ending of apartheid in South Africa; the growing power of the people's voice, leading to demands for freedom and justice; and the worldwide focus on preserving the environment.

**Outwardly Maitreya** has met with influential leaders from all fields, informing them of His solutions to our pressing problems. His message can be summarized as: "Share and save the world." He has not come to found a

new religion but as an educator in the broadest sense. He will seek to inspire humanity to see itself as one family, and to create a civilization based on sharing, economic and social justice, and global co-operation.

**For those who seek signs** of His coming, Maitreya has manifested miracles worldwide, touching the hearts of millions and preparing them for His imminent appearance.



*Maitreya's miraculous appearance to 6,000 people in Nairobi, Kenya, 11 June 1988*

**With Maitreya and His group** working openly in the world, offering Their guidance and teachings, humanity is assured not only of survival but of the creation of a brilliant new civilization.

**According to Benjamin Creme**, we do not have long to wait to see Him. Soon, Maitreya will be interviewed on major US television and His open emergence will begin.

**Benjamin Creme regularly lectures worldwide**, and appears on television and radio — in the USA alone he has been interviewed on more than 700 radio and television shows. He is author of 13 books — translated into 11 languages — and is editor of *Share International* magazine which circulates in 70 countries. He receives no payment for any of this work. Benjamin Creme offers a positive view of the future — *a message of hope for the world*.

**BENJAMIN CREME LECTURE**  
**THE EMERGENCE OF MAITREYA THE WORLD TEACHER**  
Friends House, 173 Euston Road, London NW1 (opposite Euston station)  
Thursday 12 February 2009  
7:00–9:30pm (doors open 6:30 – admission free)

**For more information contact: Share International, PO Box 3677, London, UK NW5 1RU**  
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